

F.NO. 2/2/2015-CP&R
 Government of India
 Ministry of Tribal Affairs

Room No. 218 B, D Wing
 Shilpi Bhawan, New Delhi 110 001
 Dated: 21.4.2015

To
 The Principal Secretary/Secretary
 Tribal Development Departments
 All States/UTs (As per attached list)

Sub: Invitation of Proposals under the Scheme of 'Institutional Support for Development and Marketing of Tribal Products/Produce' from State Tribal Development Cooperative Corporations (STDCCs) – Proposals for 2015-16 – regarding.

Madam/Sir,

As the State Governments are aware, this Ministry provides grants under the Central Sector Scheme of 'Institutional Support for Development and Marketing of Tribal Products/Produce'. These grants are meant for STDCCs and disbursed through the State Governments.

2. The objective of the Scheme is to create institutions for the Scheduled Tribes to support marketing and development of activities they depend on for their livelihood. Activities to be undertaken under the Scheme are as under:

(i) Market Intervention: The various aspects of marketing intervention which will be supported under this scheme are:-

- (a) fixation of equitable prices for existing products both manmade and natural;
- (b) Actual procurement by State agencies as a safety net program and not monopoly /nationalization.
- (c) Support during seasons of harvest when prices tend to get depressed;
- (d) Sharing of information on prices so that people can take informed and conscious decisions and thereby markets become efficient;
- (e) Selling of products by the State Agencies in urban areas and areas away from where they are produced to increase the demand for the products.
- (f) Grading of products,
- (g) Standardization,
- (h) Source certification/Patent etc.
- (i) Other promotional activities,

(ii) Training and Skill upgradation

- (a) Training for improved production and higher grade products
- (b) Training related to handmade product for improving quality
- (c) Diversion to high value products
- (d) Development of improved quality and design.
- (e) Linkage with other department such as agriculture, horticulture, khadi and village industries, handlooms and handicrafts etc. for augmentation of training, skill up gradation and technological support.

(iii) R&D/IPR Activity

- (a) New product development through new usage
- (b) Development of new products per se
- (c) Development of new cost effective processes for product development
- (d) Expansion of the market of the tribal products through R&D measures
- (e) The IPR regime would be to document traditional knowledge and craft for seeking benefits of royalty and protection against piracy
- (f) New technologies of harvesting, scientific harvesting practices etc. are other measures of R&D
- (g) Documentation and preservation of tangible and intangible heritage for promoting tourism etc.

(iv) Supply Chain Infrastructure Development:

- (a) Setting up of efficient warehousing facilities, godowns, cold storages etc. wherever necessary
- (b) Establishing processing industries for value addition.
- (c) Sharing of information on inputs with the producers/gatherers
- (d) Develop product specific efficient warehousing both at the IA level and also at the village level
- (e) Training related to product specific warehousing.

(v) Trade Information System –

- (a) Capturing information about different tribal products related to the sources, types, potential, production, collection etc.

- (b) Collection and dissemination of trade information about various aspects of tribal products/web enabled services/SMS etc.

In addition to above, following activities like:

- (a) Creating brand or brands for tribal produce/products.
- (b) Developing product designs keeping in view export market and support for exports.

3. With a view to process the Applications of the STDCC forwarded by the State Government for release of such grants during 2015-16 under this Scheme, State Govt. may ensure that the following aspects are examined in detail while recommending the proposal:-

- a. Situational analysis;
- b. Identification of problems;
- c. Review of current intervention mechanism and extant thereof; and
- d. proposed intervention and the envisaged outcome.
- e. Existing potential of different MFP items within the States;
- f. Present level of exploitation – MFP item wise in the State;
- g. Prices paid to tribals through the intervention of State TDCC and otherwise during the last 3 years;
- h. Infrastructure like processing facilities (in terms of value addition) existing – available capacity and present level of utilization of the State, both in public cooperatives and private sector;
- i. Possibility for future expansion in terms of new uses and value added items; and
- j. Cost analysis in terms of different components like prices to tribals, overheads, royalty etc.

4. It has been experienced that the State Governments have been sending their proposals to the Ministry under this Scheme at a very late stage during the financial year making it quite difficult to examine the proposals in the right perspective as well as

releasing the money in time. You therefore are requested to send the proposal in the prescribed format (attached) along with your recommendations and all pending UCs latest by 31.05.2015 failing which it would not be possible to consider any proposal.

Encl. As above

Yours faithfully,



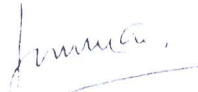
(Jeewan Kumar)

Under Secretary to the Government of India

Telefax: 2307 4408

Copy to:

- (i) All MDs of concerned State TDCCs/MFD TDFs/FDCs/TRIFED/NSTFDC
- ✓ (ii) NIC, Ministry of Tribal Affairs – with a request to upload the Application Form on the website of the Ministry.



(Jeewan Kumar)

Under Secretary to the Government of India

APPLICATION FORM

For sanction of funds under the Central Sector Scheme
"Institutional Support for Development and Marketing of Tribal Products/Produce" from
State Tribal Development Cooperative Corporations (STDCCs) for the year 2015-16

(To be submitted through the State Government concerned)

PART-A (About the organization and its performance)																			
1.	Name and Address of the of the Corporation (with complete postal address, PIN Code, Telephone No., Fax No., e-mail etc.)																		
2.	Act under which registered with year of registration																		
3.	Authorized share capital of the Corp.	Rs. _____ (As on: _____)																	
4.	Paid up share capital of the Corp.	As on _____																	
		<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 10%;">S. No.</th> <th style="width: 50%;">Category</th> <th style="width: 40%;">Amount Invested (Rs. _____)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>State Govt.</td> <td></td> </tr> <tr> <td>2</td> <td>Central Govt.</td> <td></td> </tr> <tr> <td>3</td> <td>Others</td> <td></td> </tr> <tr> <td colspan="2">Total</td> <td></td> </tr> </tbody> </table>		S. No.	Category	Amount Invested (Rs. _____)	1	State Govt.		2	Central Govt.		3	Others		Total			
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5.	Turnover of the Corporation during the last three years	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 10%;">S. No.</th> <th style="width: 40%;">Year</th> <th style="width: 50%;">Turnover (Rs. in _____)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2012-13</td> <td></td> </tr> <tr> <td>2</td> <td>2013-14</td> <td></td> </tr> <tr> <td>3</td> <td>2014-15</td> <td></td> </tr> </tbody> </table>		S. No.	Year	Turnover (Rs. in _____)	1	2012-13		2	2013-14		3	2014-15					
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3	2014-15																		
6.	Turn over expected for the current year :	Rs. _____																	
7.	Profit/Loss during the last three years	(Rs. in _____)																	
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8.	Copies of the Annual Reports/ Balance Sheets for the last three years to be attached .	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 10%;">S. No.</th> <th style="width: 30%;">Annual Report for</th> <th style="width: 20%;">Whether attached</th> <th style="width: 40%;">Remarks</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2012-13</td> <td>Yes/No</td> <td></td> </tr> <tr> <td>2</td> <td>2013-14</td> <td>Yes/No</td> <td></td> </tr> <tr> <td>3</td> <td>2014-15</td> <td>Yes/No</td> <td></td> </tr> </tbody> </table>		S. No.	Annual Report for	Whether attached	Remarks	1	2012-13	Yes/No		2	2013-14	Yes/No		3	2014-15	Yes/No	
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PART-B (About the Proposal under the Scheme)

9. Details of the proposal for release of grant, for the year 2015-16

9.1.	Market Intervention Point No.2 (i);	Amount Required: Detailed Justification	Rs. _____ (May be attached as a separate Sheet)
9.2.	Training and Skill up gradation Point No.2 (ii);	Amount Required: Detailed Justification	Rs. _____ (May be attached as a separate Sheet)
9.3.	R&D/IPR Activity Point No.2 (iii);	Amount Required: Detailed Justification	Rs. _____ (May be attached as a separate Sheet)
9.4.	Supply Chain Infrastructure Development Point No.2 (iv);	Amount Required: Detailed Justification	Rs. _____ (May be attached as a separate Sheet)
9.5.	Trade Information System Point No.2 (v);	Amount Required: Detailed Justification	Rs. _____ (May be attached as a separate Sheet)
	Total		Rs. _____

PART-C

10	Year-wise details of Grants received from the Central Govt. under this Scheme and UCs pending during the last two years	
11	Details of activities approved for which grant released for the last two years and status of implementation of these activities/Delivery Report	

Place:

Date:

Signature:

Name:

Designation:

OFFICE SEAL

